

$|V_{ub}|$ and $|V_{cb}|$: theoretical developments

Zoltan Ligeti

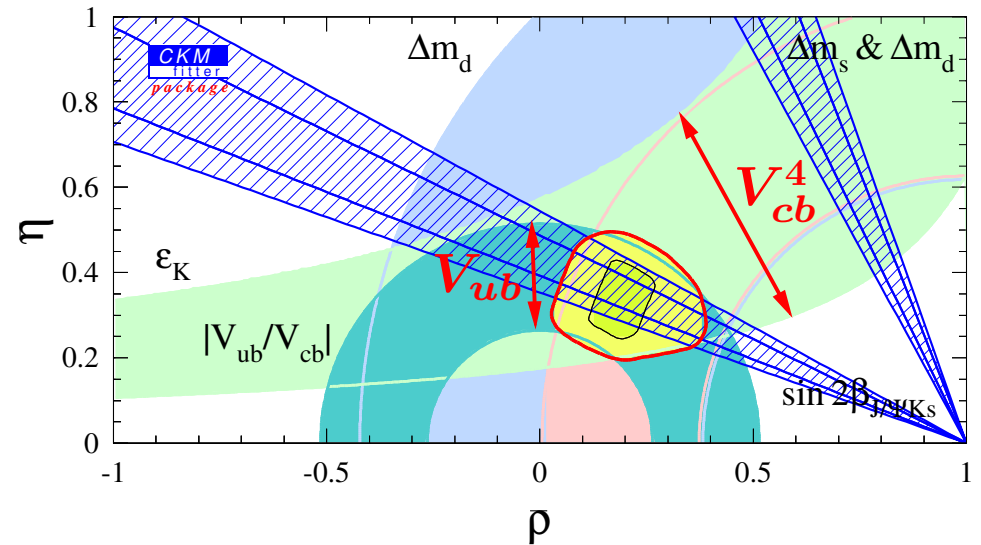
FPCP, 3–6 June 2003, Paris

- Introduction
- $|V_{cb}|$ — exclusive, inclusive
- $|V_{ub}|$ — exclusive, inclusive
- Conclusions

Why care about $|V_{ub}|$ and $|V_{cb}|$?

$|V_{ub}|$: dominant uncertainty of the side opposite to $\beta \equiv \phi_1$

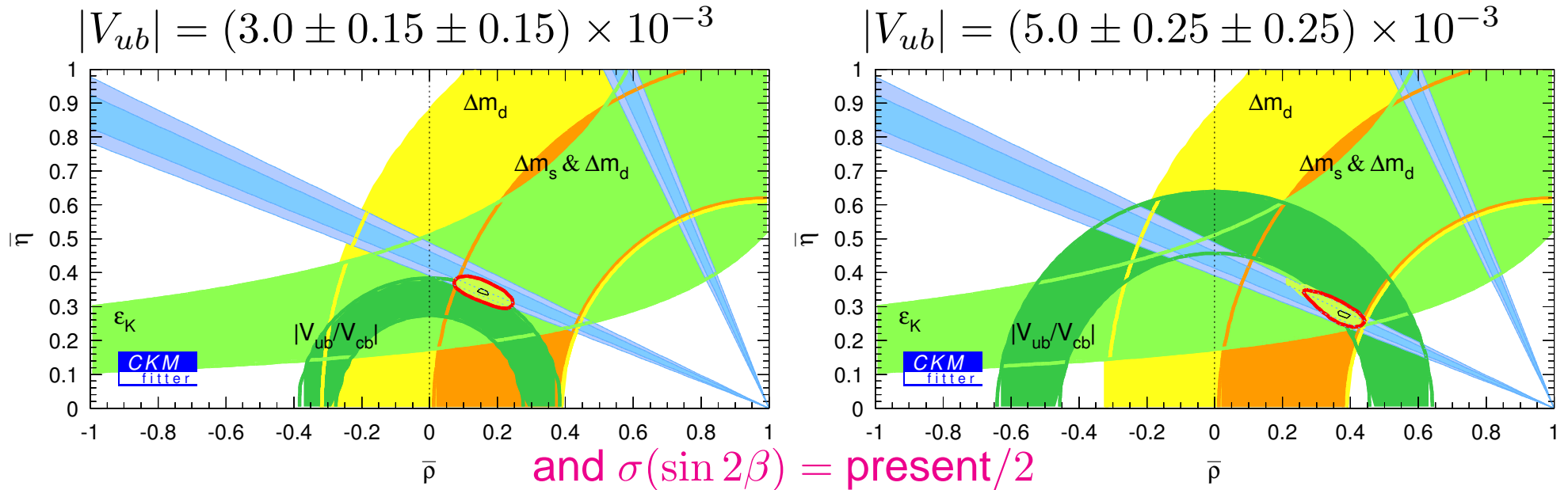
$|V_{cb}|$: large part of the uncertainty in ϵ_K constraint, and in $K \rightarrow \pi\nu\bar{\nu}$ in the future



Look for New Physics: compare (i) angles with sides; (ii) tree and loop processes ... semileptonic decays crucial for this

$b \rightarrow q\gamma$, $b \rightarrow q\ell^+\ell^-$, and $b \rightarrow q\nu\bar{\nu}$ ($q = s, d$) are sensitive probes of the SM theoretical tools same as for $|V_{xb}|$ — accuracy of theory limits sensitivity to NP

Some “extreme” scenarios for $|V_{ub}|$



(Not realistic, by this time B_s mixing should be measured)

Recent incl. [excl.] measurements of $|V_{ub}|$ high [low], overlap smaller than before

Both fits less good than with average $|V_{ub}|$

Central values: difference of γ above 25° ; require Δm_s near min / max

⇒ Must aim at $\sigma(|V_{ub}|) \sim 5\%$

Hadronic uncertainties

- To believe that a small discrepancy is due to new physics, need model independent predictions

Define: [strong interaction] model independent \equiv theoretical uncertainty suppressed by small parameters

... so theorists argue about (small parameters) $\times \mathcal{O}(1)$ instead of $\mathcal{O}(1)$ effects

Most of the recent progress comes from expanding in Λ/m_Q and $\alpha_s(m_Q)$

... a priori not known whether $\Lambda \sim 200\text{MeV}$ or $\sim 2\text{GeV}$ ($f_\pi, m_\rho, m_K^2/m_s$)

... need experimental guidance to see which cases work how well

$|V_{cb}|$ — exclusive

|V_{cb}| from B → D^(*)ℓν̄

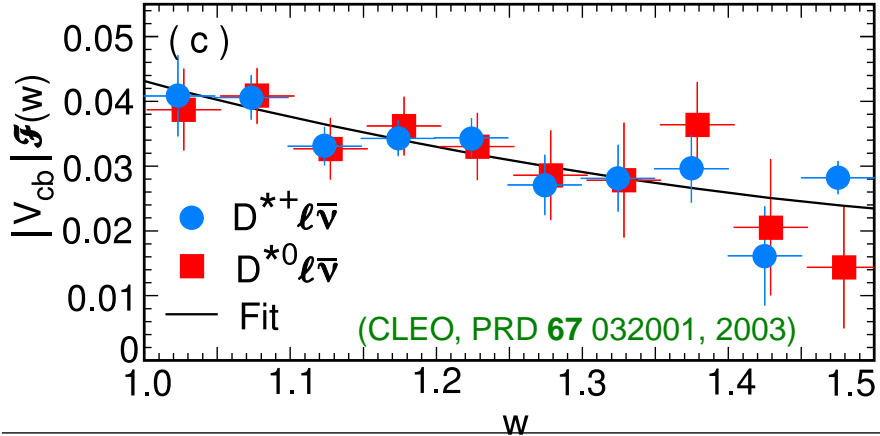
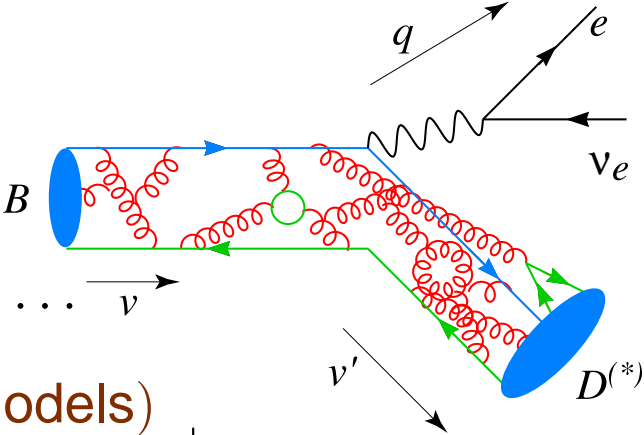
- **Heavy Quark Symmetry:** brown muck only feels $v \rightarrow v'$ (not $m_b \rightarrow m_c$ or $\vec{s}_b \rightarrow \vec{s}_c$)

$$\frac{d\Gamma(B \rightarrow D^{(*)}\ell\bar{\nu})}{dw} = (\dots) (w^2 - 1)^{3(1)/2} |V_{cb}|^2 \mathcal{F}_{(*)}^2(w)$$

$w \equiv v \cdot v'$ Isgur-Wise function + ...

$$\mathcal{F}(1) = 1_{\text{Isgur-Wise}} + 0.02_{\alpha_s, \alpha_s^2} + \frac{\text{(lattice or models)}}{m_{c,b}} + \dots$$

$$\mathcal{F}_*(1) = 1_{\text{Isgur-Wise}} - 0.04_{\alpha_s, \alpha_s^2} + \frac{0_{\text{Luke}}}{m_{c,b}} + \frac{\text{(lattice or models)}}{m_{c,b}^2} + \dots$$



Experiments measure: $|V_{cb}| \times \mathcal{F}_*(w)$

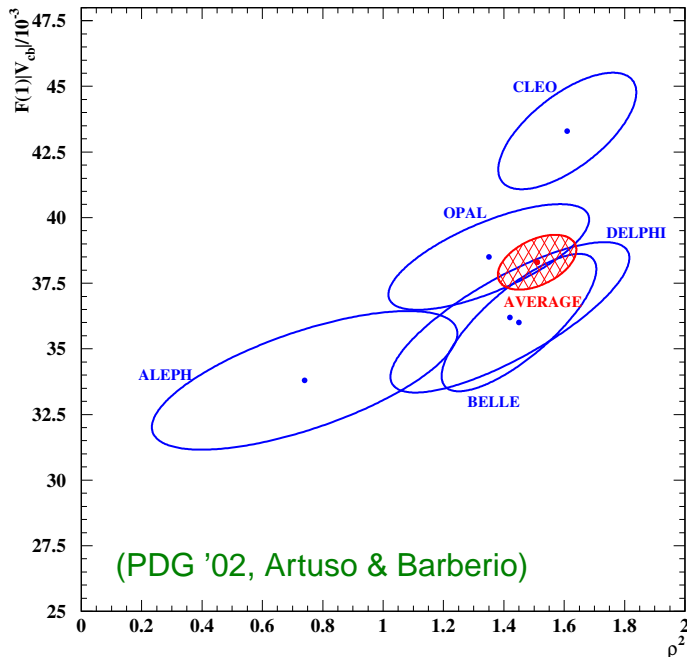
Theory issues: (i) $\mathcal{F}_*(1)$, (ii) shape

Theory predicts: $\mathcal{F}_*(1) = 0.91 \pm 0.04$

[1 - $\mathcal{F}_*(1)$: lattice, sum rules, models]



$|V_{cb}|$ from $B \rightarrow D^{(*)} \ell \bar{\nu}$ (cont.)



$|V_{cb}|$ sensitive to shape of $\mathcal{F}_*(w)$: fits use analyticity constraint (slope vs. curvature at $w = 1$)

(Boyd, Grinstein, Lebed; Caprini, Lellouch, Neubert)

$$\Rightarrow |V_{cb}| = (42.1 \pm 1.1_{\text{exp}} \pm 1.9_{\text{th}}) \times 10^{-3} \quad (\text{hep-ph/0304132})$$

... HQS relates $B \rightarrow D$ and D^* shapes (Grinstein, ZL)

... Sum rule relations to $B \rightarrow D^{**} \ell \bar{\nu}$

- New bounds on derivatives of Isgur-Wise function (Le Yaouanc, Oliver, Raynal, PLB **557** 207, 2003)

$$(-1)^n \xi^{(n)}(1) \geq \frac{2n+1}{4} \left[(-1)^{n-1} \xi^{(n-1)}(1) \right] \Rightarrow (-1)^n \xi^{(n)}(1) \geq \frac{(2n+1)!!}{2^{2n}}$$

- Questions: (i) how to best use constraints on shape?
(ii) if $0^+, 1^+$ D states were $\sim 2.22, 2.36$ GeV with $\Gamma \sim 300$ MeV, could it affect $|V_{cb}|$?

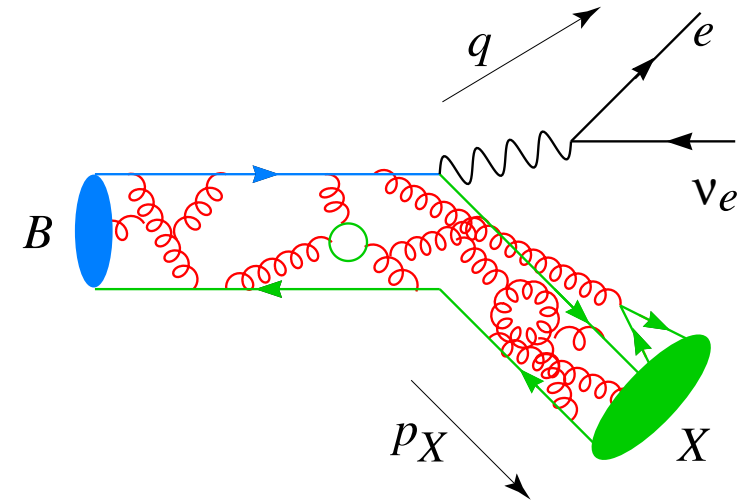
$|V_{cb}|$ — inclusive

Why inclusive decays?

- Sum over hadronic final states, subject to constraints determined by short distance physics

Decay: short distance (calculable)

Hadronization: long distance (nonperturbative), but probability to hadronize somehow is unity



- Rates calculable in an OPE, expansion in Λ_{QCD}/m_b and $\alpha_s(m_b)$:

$$d\Gamma = \left(\begin{array}{c} b \text{ quark} \\ \text{decay} \end{array} \right) \times \left\{ 1 + \frac{0}{m_b} + \frac{f(\lambda_1, \lambda_2)}{m_b^2} + \dots + \alpha_s(\dots) + \alpha_s^2(\dots) + \dots \right\}$$

In “most” of phase space, details of b quark wavefunction unimportant, only averages matter: $\lambda_1 \sim \langle k^2 \rangle$ not well-known, $\lambda_2 \sim \langle \sigma_{\mu\nu} G^{\mu\nu} \rangle = (m_{B^*}^2 - m_B^2)/4$, ...

Interesting quantities computed to order α_s , $\alpha_s^2\beta_0$, and $1/m^3$

Issues relevant for $B \rightarrow X_c \ell \bar{\nu}$

- Total semileptonic rate precisely calculable:

$$|V_{cb}| \sim [42 \pm (\text{error mostly in } m_b \text{ \& } \lambda_1)] \times 10^{-3} \left(\frac{\mathcal{B}(B \rightarrow X_c \ell \bar{\nu})}{0.105} \frac{1.6 \text{ ps}}{\tau_B} \right)^{1/2}$$

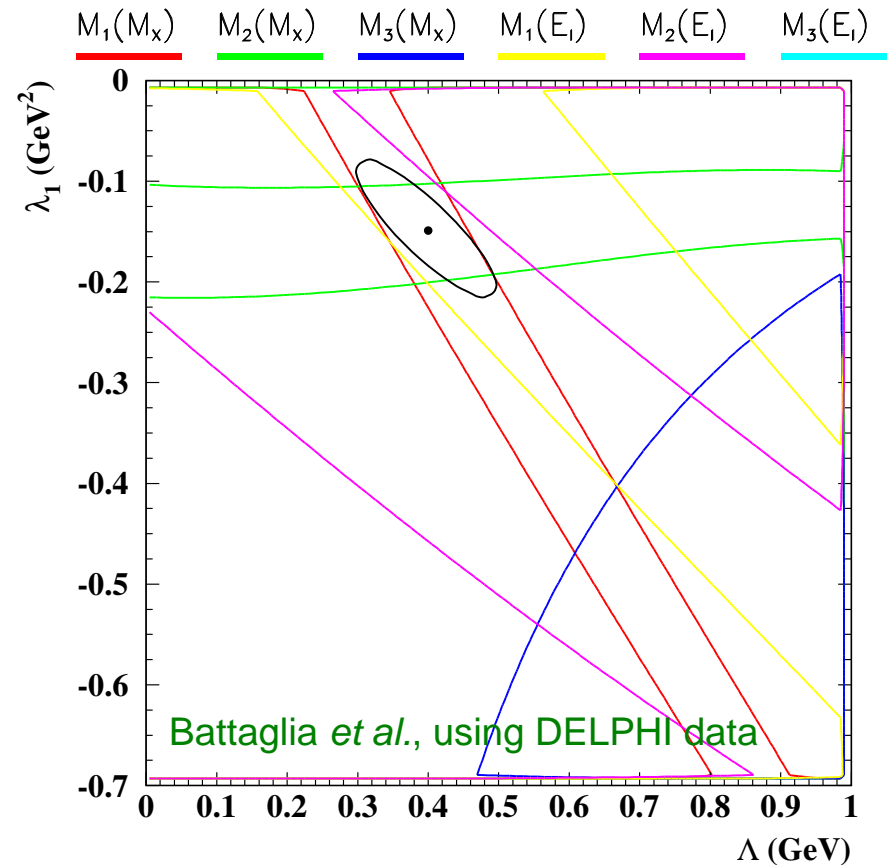
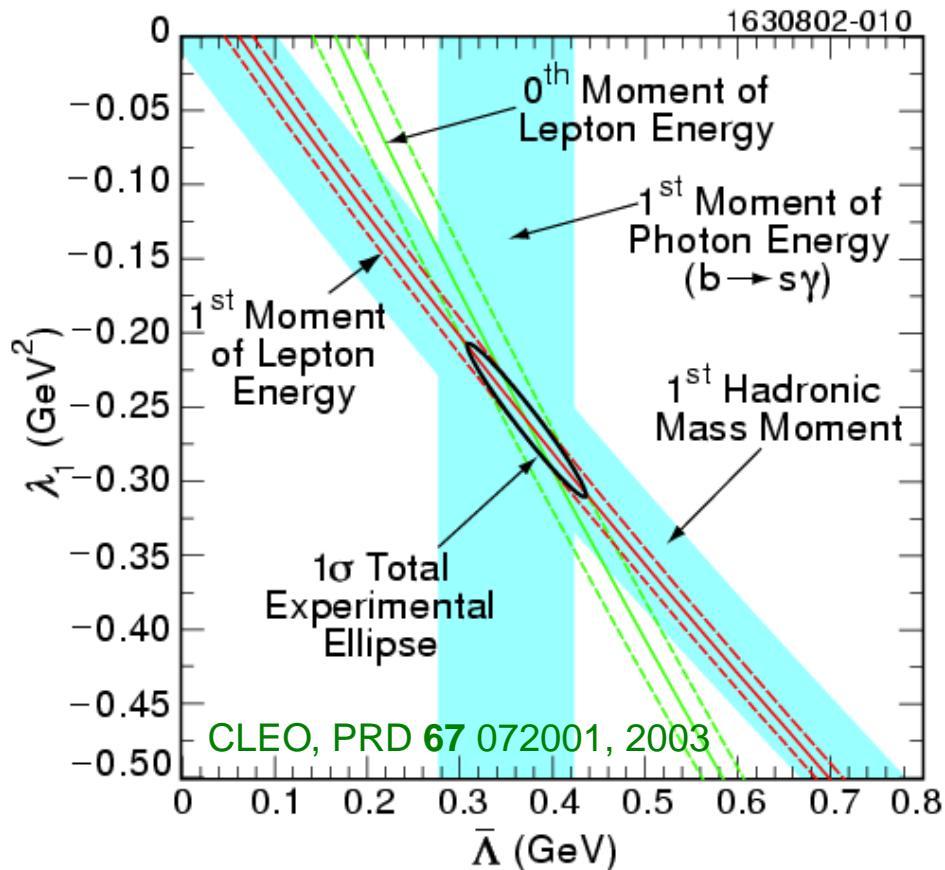
- Values of m_b and λ_1 ?
- Four more nonperturbative parameters at $\mathcal{O}(\Lambda_{\text{QCD}}^3/m_b^3)$
- Theoretical uncertainties (perturbation theory, masses)
- In restricted regions, OPE can break down (especially relevant for $|V_{ub}|$)
- Implicit assumption: quark-hadron duality

- Address these and determine unknown param's and $|V_{cb}|$ from shape variables:

“Moments:”
$$\langle X \rangle = \langle X \rangle_{\text{parton}} + \frac{0}{m_b} F_\Lambda + \frac{\lambda_i}{m_b^2} F_{\lambda_i} + \frac{\rho_i}{m_b^3} F_{\rho_i} + \dots$$

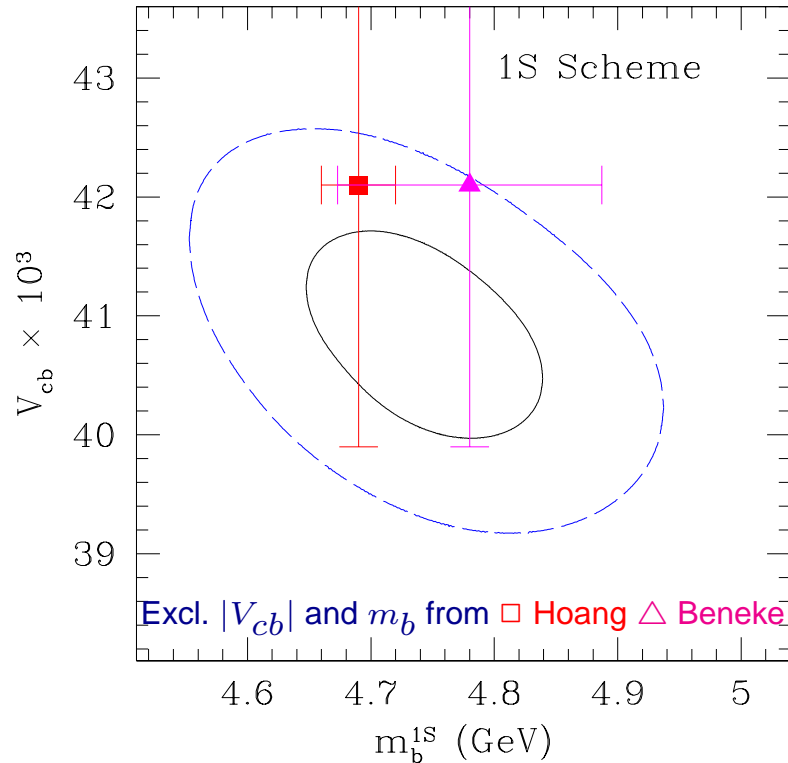
$\langle X \rangle_{\text{parton}}$ and each F_i has an expansion in α_s and depends on m_c/m_b

Many shape variables measured...



They allow: (i) precision extractions of m_b and HQET matrix elements
(ii) testing validity of the whole approach

Global fit as of Fall '02



Results: (Bauer, ZL, Luke, Manohar, PRD **67** 054012, 2003)

$$|V_{cb}| = (40.8 \pm 0.9) \times 10^{-3}$$

$$m_b^{1S} = (4.74 \pm 0.10) \text{ GeV}$$

$$\bar{m}_b(\bar{m}_b) = (4.22 \pm 0.09) \text{ GeV}$$

Similar fits: (Battaglia *et al.*, PLB **556** 41, 2003)

$$|V_{cb}| = (41.9 \pm 1.1) \times 10^{-3}$$

$$m_b(1 \text{ GeV}) = (4.59 \pm 0.08) \text{ GeV}$$

$$\Rightarrow m_b^{1S} \simeq 4.69 \text{ GeV}$$

Theoretical uncertainties dominate \Rightarrow their correlations are essential when many observables determine hadronic parameters and $|V_{cb}|$

Theoretical limitations: setting all experimental errors to zero, we would obtain

$$\sigma(|V_{cb}|) = 0.35 \times 10^{-3} \quad \sigma(m_b^{1S}) = 35 \text{ MeV}$$

Bauer-Trott moments

- Constructed to suppress (enhance) sensitivity to certain matrix elements (fractional moments of E_ℓ spectrum)

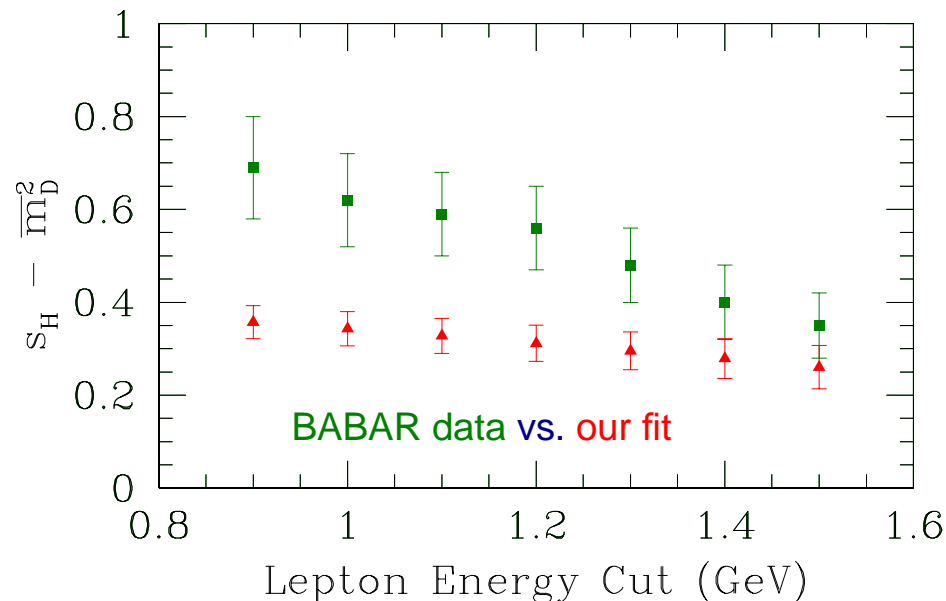
R_{3a}	R_{3b}	R_{4a}	R_{4b}	D_3	D_4
0.302 ± 0.003	2.261 ± 0.013	2.127 ± 0.013	0.684 ± 0.002	0.520 ± 0.002	0.604 ± 0.002
above was our prediction, below is CLEO measurement					
0.3016 ± 0.0007	2.2621 ± 0.0031	2.1285 ± 0.0030	0.6833 ± 0.0008	0.5193 ± 0.0008	0.6036 ± 0.0006

Data and theory beautifully consistent (for $E_\ell \geq 1.5$ GeV)

NB: excited D states make small contribution in this region

Two possible caveats and the D_{sJ}^*

Hadronic moments for $E_\ell < 1.5$ GeV



Difference seems significant

- Eliminate implicit model dependence in measurements

⇒ Precise $D_{u,d,s}$ spectroscopy crucial

“Gremm-Kapustin puzzle” (’97)

If no X_c between D^* and $D_1(2420)$...

$\langle m_X^2 \rangle$ implies $\leq 25\%$ excited charm in $B \rightarrow X_c l \bar{\nu}$ decay, while:

$\mathcal{B}(B \rightarrow X_c l \bar{\nu}) - \mathcal{B}(B \rightarrow D^{(*)} l \bar{\nu}) \sim 35\%$

⇒ assumption / theory / data wrong?

May be a disappearing problem

- BELLE: 0^+ D_0^* at 2290 MeV, well below predictions (ICHEP’02)
- BABAR’s $D_{sJ}^*(2317)$: corresponding non-strange D should be < 2290

Summary for $|V_{cb}|$

- Current precision is already at the 4 – 5% level
 - Limiting theory errors — inclusive: m_b and matrix elements
exclusive: $\mathcal{F}_{(*)}(1)$ and shape
 - “Duality” hard to quantify — cross-checks are important
 - Inclusive and exclusive determinations both important
 - If all caveats resolved, $\sigma(|V_{cb}|)$ may be reduced to 1 – 2% level
-

Possible improvements:

- better consistency and precision of shape variables ($B \rightarrow X_c \ell \bar{\nu}$ and $X_s \gamma$)
- full α_s^2 calculation of spectra (surprises unlikely)
- better understanding of $B \rightarrow D^{(*)} \ell \bar{\nu}$ shapes; unquenched lattice form factors

$|V_{ub}|$ — exclusive

Exclusive $b \rightarrow u$ decays

- Less constraints from heavy quark symmetry than in $b \rightarrow c$
 - $\Rightarrow B \rightarrow \ell \bar{\nu}$ measures $f_B \times |V_{ub}|$ — need to rely on lattice f_B
 - \Rightarrow Useful constraints from unitarity/analyticity
 - \Rightarrow Ratios = 1 in heavy quark or chiral symmetry limit (+ study corrections)

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- Deviations of “Grinstein-type double ratios” from unity are more suppressed:

$$\frac{f_B}{f_{B_s}} \times \frac{f_{D_s}}{f_D} \quad \text{— lattice: double ratio} = 1 \text{ within few } \%$$

(Grinstein, '93)

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$$\frac{B \rightarrow \rho \ell \bar{\nu}}{B \rightarrow K^* \ell^+ \ell^-} \times \frac{D \rightarrow K^* \ell \bar{\nu}}{D \rightarrow \rho \ell \bar{\nu}} \quad \text{— accessible soon?}$$

(ZL & Wise, '96)

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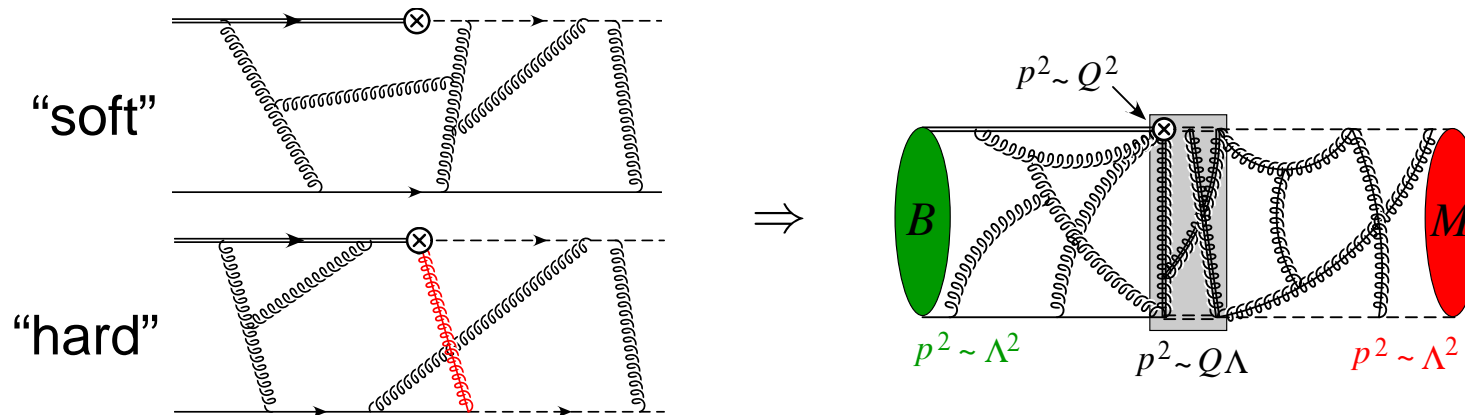
$$\frac{B \rightarrow \ell \bar{\nu}}{B_s \rightarrow \ell^+ \ell^-} \times \frac{D_s \rightarrow \ell \bar{\nu}}{D \rightarrow \ell \bar{\nu}} \quad \text{— very clean... in a decade}$$

(Ringberg workshop, lots of beer, '03)

Soft-collinear effective theory

(Talks by Fleming & Pirjol)

- A new EFT to describe the interactions of energetic but low invariant mass particles with soft quanta [“the” connection between heavy quarks and jet physics?]
 ... Operator formulation instead of studying regions of Feynman diagrams
 ... Simplified and new proofs ($B \rightarrow D\pi$) of factorization theorems (Bauer, Pirjol, Stewart)
- E.g., $B \rightarrow \pi \ell \bar{\nu}$ form factor: Issues: tails of wave fn's, Sudakov suppression, etc.



Recently proven: $F(Q) = f^{\text{non-fact.}}(Q) + f^{\text{fact.}}(Q)$

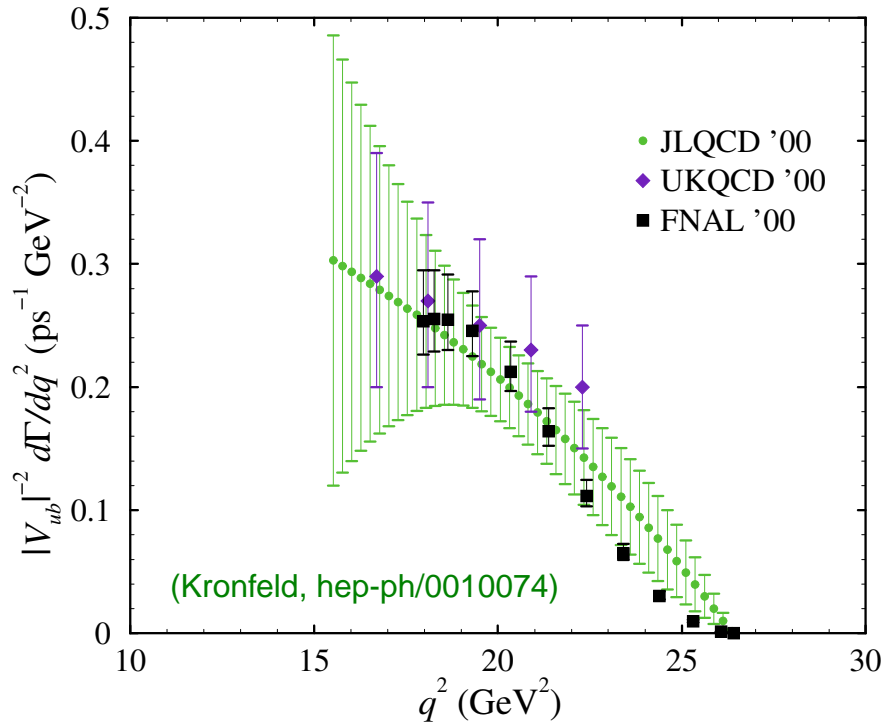
(Bauer, Pirjol, Stewart)

Hope to understand accuracy of form factor relations in low q^2 region

(Charles *et al.*)

$B \rightarrow \pi \ell \bar{\nu}$ from lattice QCD

(Talks by Becirevic & Davies)



Present calculations are quenched

Need unquenched to be model independent

Few – 10% errors seem to be achievable

Calculations in larger/full q^2 range may become possible (presently low p_π)

$B \rightarrow \rho$ harder due to sizable Γ_ρ/m_ρ

$|V_{ub}|$ — inclusive

The problem for $B \rightarrow X_u \ell \bar{\nu}$

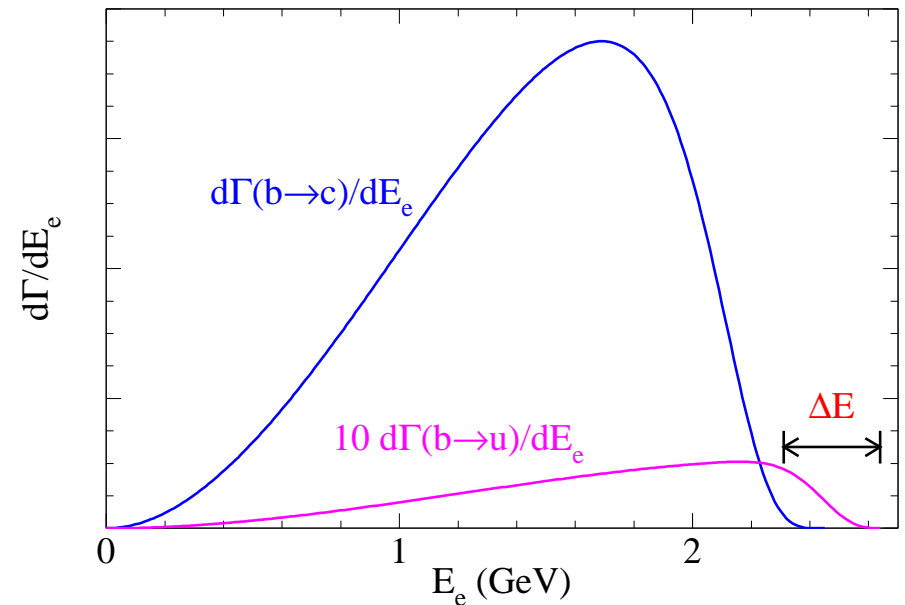
- Total rate known at $\sim 5\%$ level, similar to $\Gamma(B \rightarrow X_c \ell \bar{\nu})$ (Hoang, ZL, Manohar)

$$|V_{ub}| \sim [3.04 \pm 0.08_{m_b} \pm 0.08_{\text{pert}}] \times 10^{-3} \left(\frac{\mathcal{B}(B \rightarrow X_u \ell \bar{\nu})}{0.001} \frac{1.6 \text{ ps}}{\tau_B} \right)^{1/2}$$

Can huge charm background ($|V_{cb}/V_{ub}| \sim 10$) be removed w/o phase space cuts?

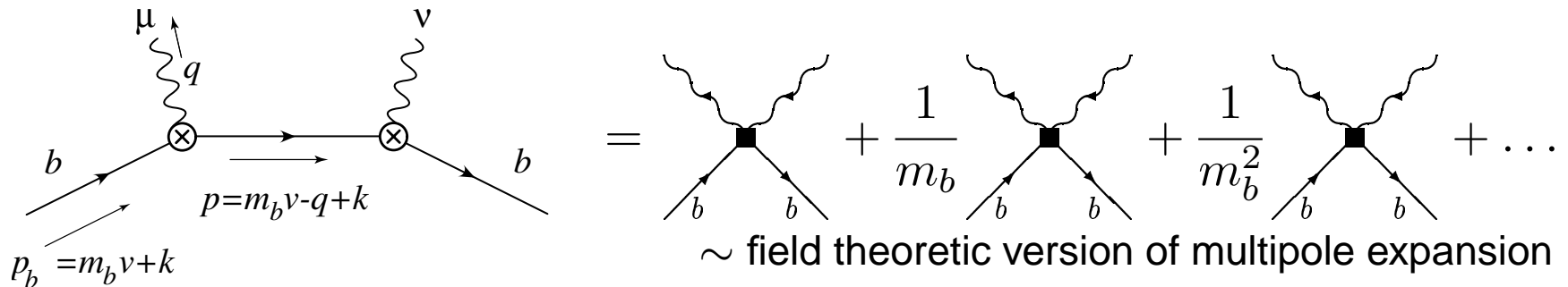
- If cuts needed, life gets more complicated: perturbative and nonperturbative corrections can get a lot larger

E.g.: purely nonperturbative effects shift endpoint from $m_b/2$ to $m_B/2$



Back to the OPE: when should it converge?

- Can think of the OPE as expansion of forward scattering amplitude in $k \sim \Lambda_{\text{QCD}}$



Time ordered product short distance dominated if expansion in k converges:

$$\frac{1}{(m_b v - q + k)^2} = \frac{1}{(m_b v - q)^2 + 2k \cdot (m_b v - q) + k^2}$$

Need to allow:

$$m_X^2 \gg E_X \Lambda_{\text{QCD}} \gg \Lambda_{\text{QCD}}^2$$

OPE breaks down: m_X restricted to few $\times \Lambda_{\text{QCD}}$ (trivial — resonances)

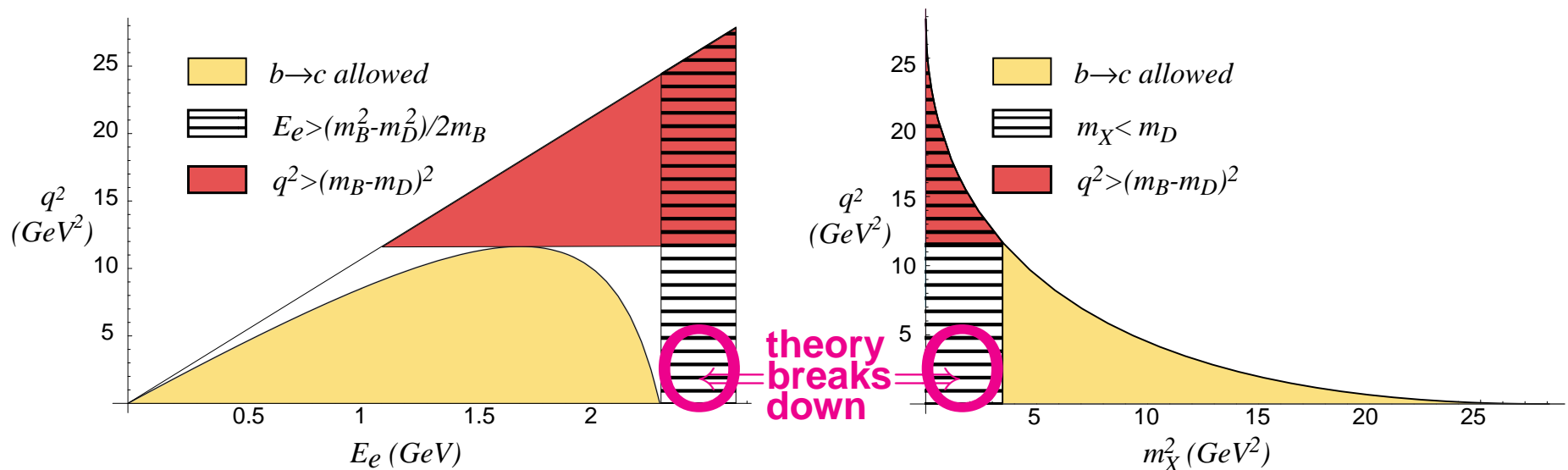
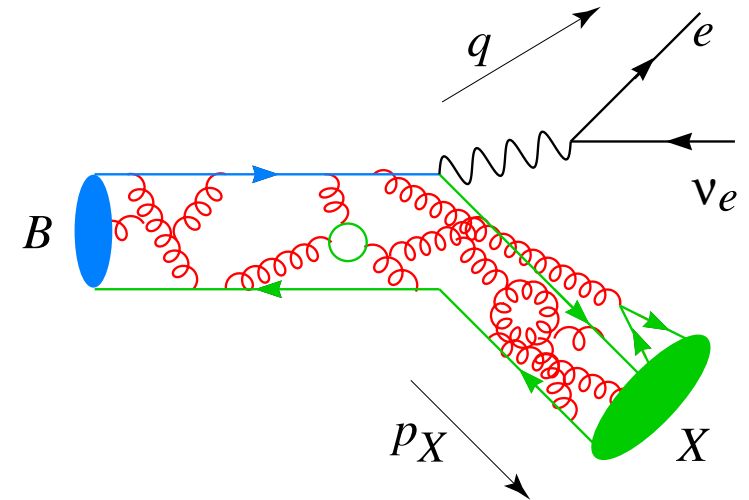
$m_X^2 \sim E_X \Lambda_{\text{QCD}}$ but $E_X \gg \Lambda_{\text{QCD}}$ (nontrivial — many states)

\Rightarrow Design cuts to avoid these regions

Inclusive $B \rightarrow X_u \ell \bar{\nu}$ phase space

Possible cuts to eliminate $B \rightarrow X_c \ell \bar{\nu}$ background:

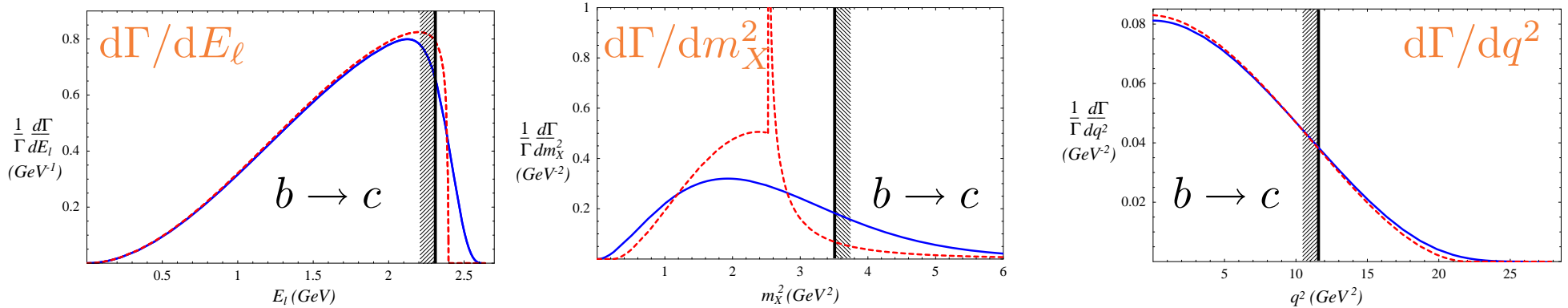
- Lepton spectrum: $E_\ell > (m_B^2 - m_D^2)/2m_B$
- Hadronic mass spectrum: $m_X < m_D$
- Dilepton mass spectrum: $q^2 > (m_B - m_D)^2$
- Combinations of cuts



B → X_uℓν̄ spectra

- Troubles come from the coincidence: $m_c^2 \approx m_b \times 400 \text{ MeV}$

$E_\ell > (m_B^2 - m_D^2)/2m_B$ or $m_X < m_D$ include $E_X \sim m_b/2 \Rightarrow m_X^2 \not\gg E_X \Lambda_{\text{QCD}}$



— b quark decay to $\mathcal{O}(\alpha_s)$
 — incl. “Fermi-motion” (model)

→ Theory happy
← Experiment happy

Exp:	“easy”	need neutrino reconstruction
Rate:	~ 10%	~ 80%
OPE:	infinite set of terms equally important	first few terms converge

Large E_ℓ and small m_X regions

Bad: infinite set of terms in OPE equally important (shape function)

Good: Fermi motion effects universal at leading order in Λ_{QCD}/m_b
related to $B \rightarrow X_s \gamma$ photon spectrum

(Neubert; Bigi, Shifman, Uraltsev, Vainshtein)

- $E_\ell > \frac{m_B^2 - m_D^2}{2m_B}$: NLO Sudakov logs resummed

(Leibovich, Low, Rothstein)

Operators other than O_7 in $B \rightarrow X_s \gamma$

(Neubert)

Terms unrelated to $B \rightarrow X_s \gamma$ sizable

(Leibovich, ZL, Wise; Bauer, Luke, Mannel)

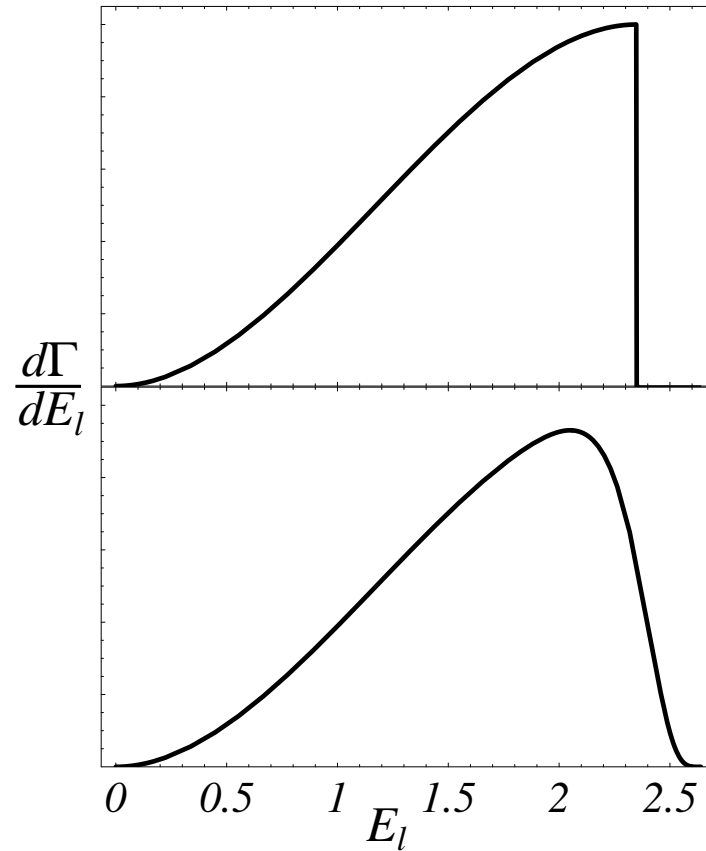
- $m_X < m_D$: lot more rate, but nonperturbative input formally still $\mathcal{O}(1)$
corrections smaller and inclusive description should be valid, but model dependence increases rapidly as m_X^{cut} lowered

(Barger *et al.*; Falk, ZL, Wise; Bigi, Dikeman, Uraltsev)

NB: $\bar{\Lambda}$ & λ_1 (HQET) \neq $\bar{\Lambda}$ & λ_1 (shape function models), e.g., De Fazio & Neubert
best would be to use $B \rightarrow X_s \gamma$ spectrum directly

Lepton endpoint vs. $B \rightarrow X_s \gamma$

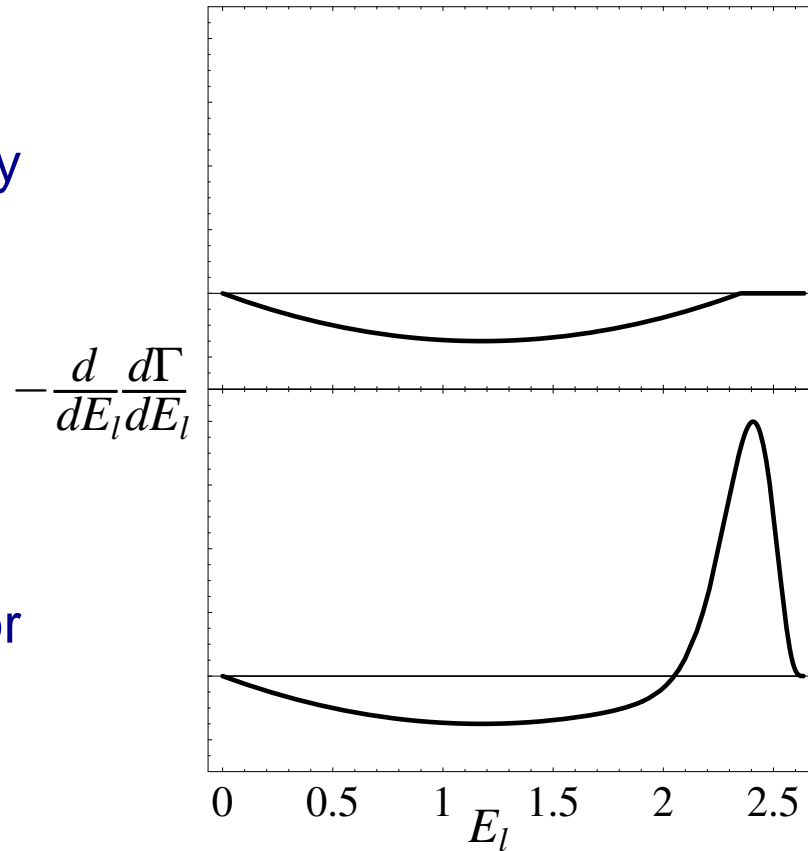
b quark decay
spectrum



with a model for
Fermi motion

Lepton endpoint vs. $B \rightarrow X_s \gamma$

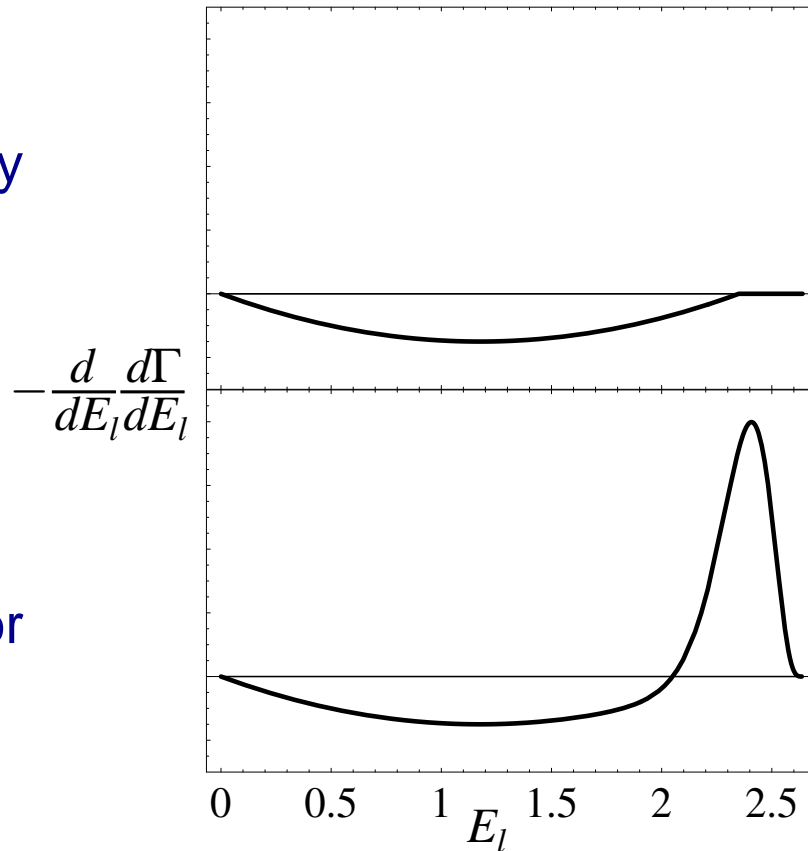
b quark decay
spectrum



with a model for
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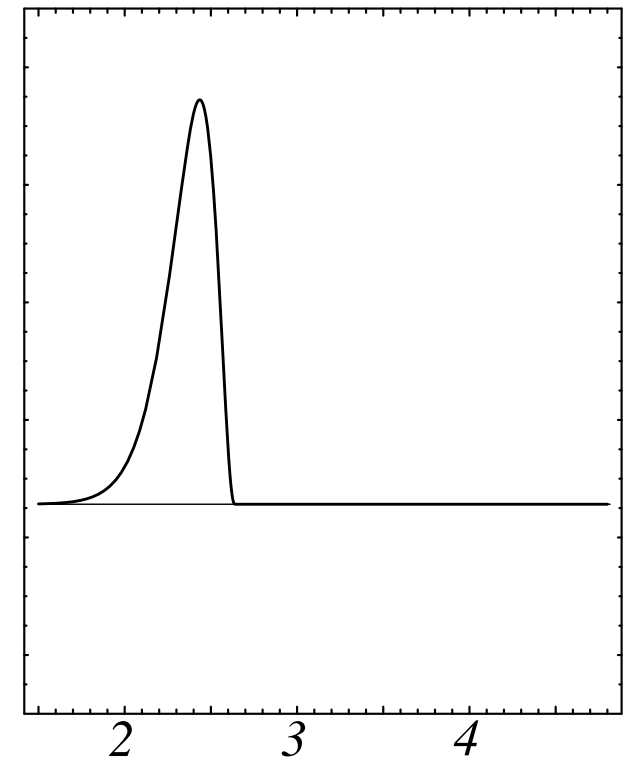
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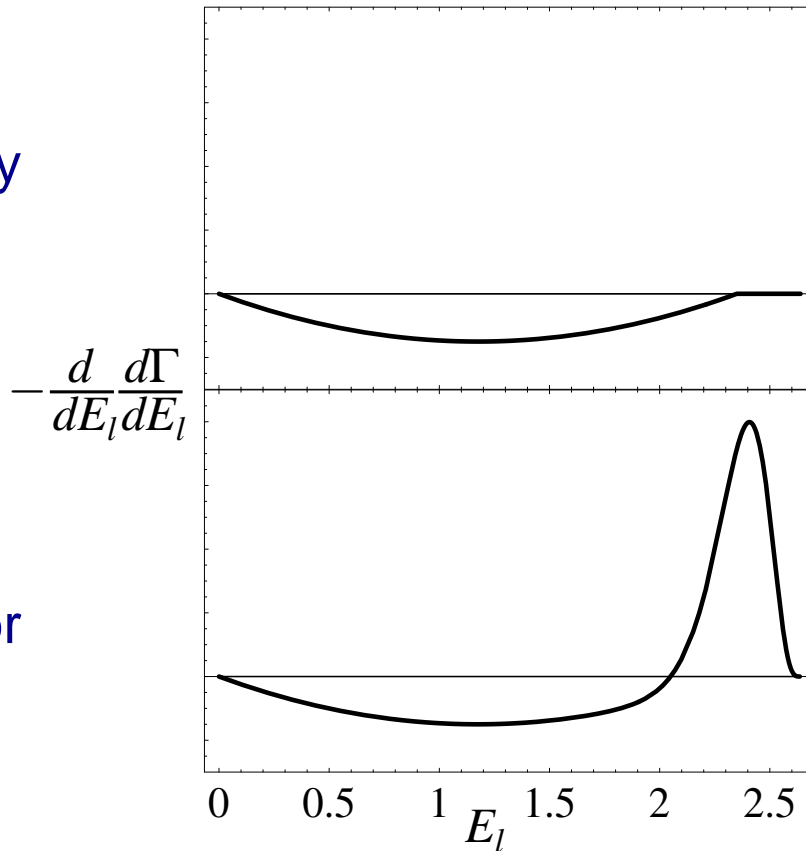
with a model for
Fermi motion

difference:



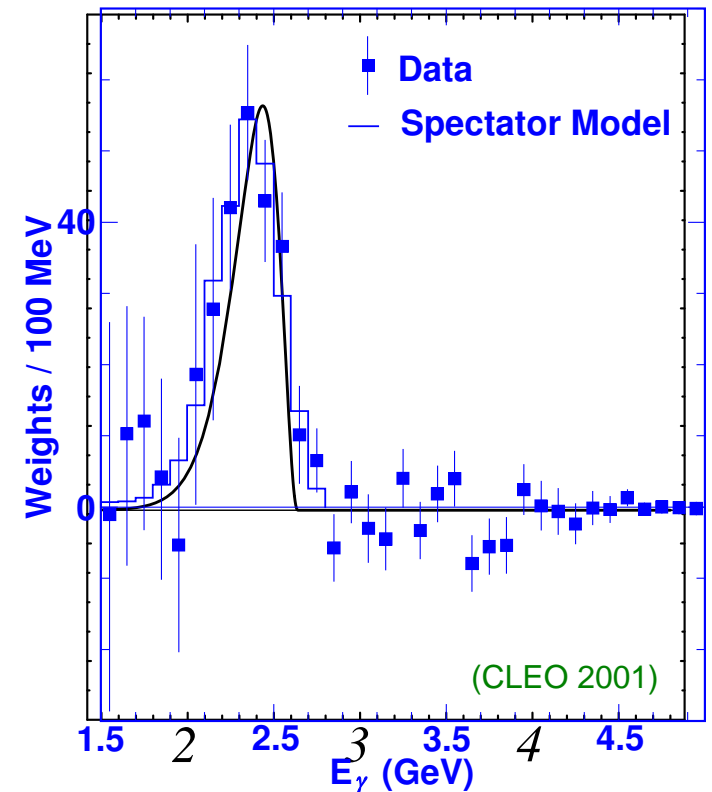
Lepton endpoint vs. $B \rightarrow X_s \gamma$

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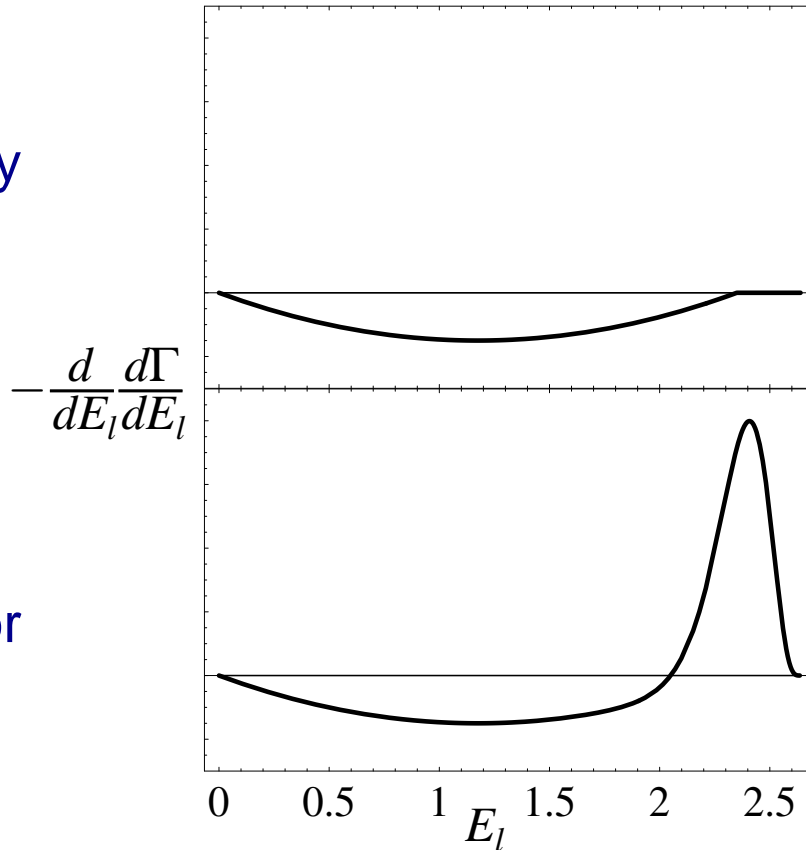
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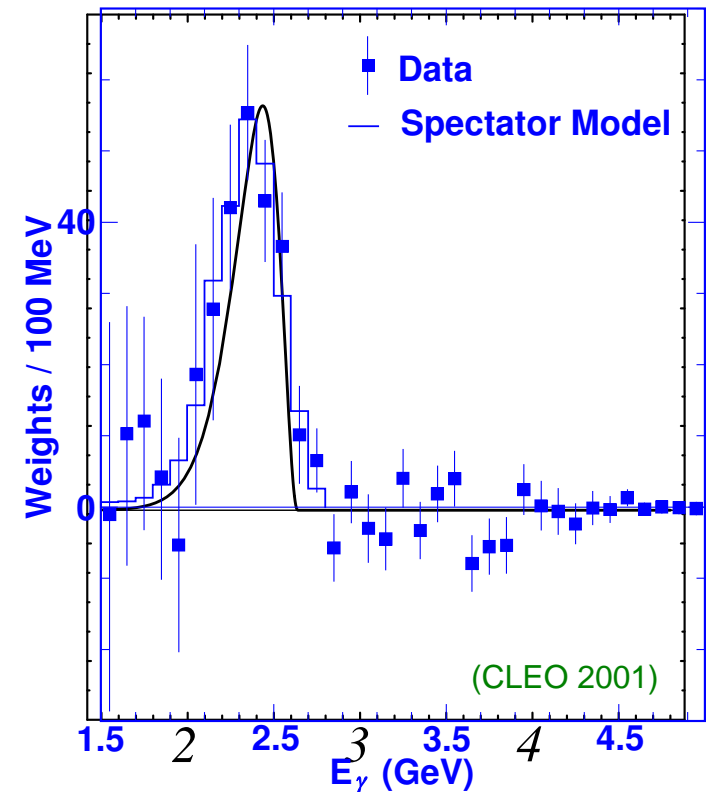
Lepton endpoint vs. $B \rightarrow X_s \gamma$

b quark decay spectrum



with a model for Fermi motion

difference:



Limiting uncertainties: subleading corrections?
inclusive enough?

↓ (CLEO 2002)

$$|V_{ub}| = (4.08 \pm 0.63) \times 10^{-3}$$

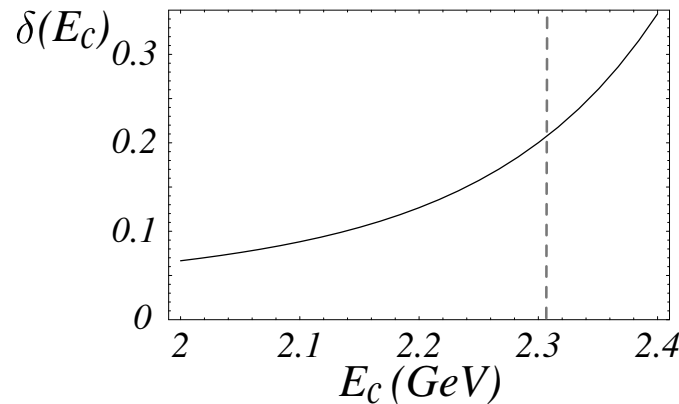
Sizable subleading twist effects

$$\frac{d\Gamma}{dy} = \frac{G_F^2 m_b^5 |V_{ub}|^2}{192 \pi^3} \left\{ y^2(3 - 2y) 2\theta(1 - y) - \frac{\lambda_2}{m_b^2} \left[11 \delta(1 - y) - 2y^2(6 + 5y)\theta(1 - y) \right] \right. \\ \left. - \frac{\lambda_1}{m_b^2} \left[\frac{1}{3} \delta'(1 - y) + \frac{1}{3} \delta(1 - y) - \frac{10}{3} y^3 \theta(1 - y) \right] + \dots \right\}$$

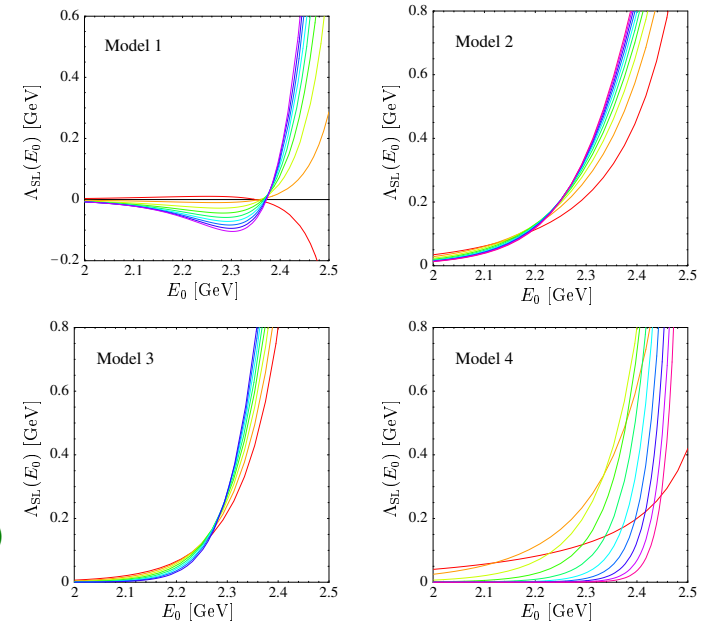
Coefficient corresponding to **11** is **3** in $B \rightarrow X_s \gamma$

(Leibovich, ZL, Wise, PLB **539** 242, 2002)

Models: $\sim 15\%$ effect in $|V_{ub}|$ for $E_\ell^{\text{cut}} = 2.3 \text{ GeV}$, decrease with E_ℓ^{cut}



(Bauer, Luke, Mannel, PLB **543** 261, 2002)



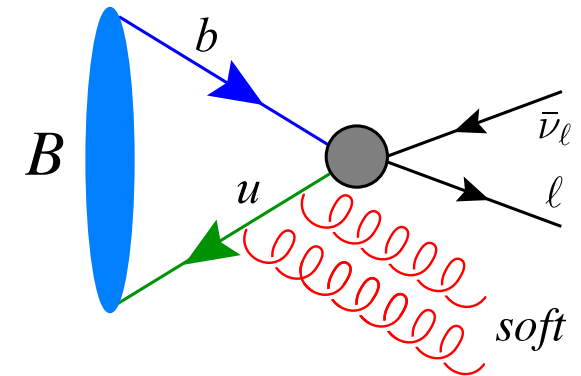
(Neubert, PLB **543** 269, 2002)

What part is “calculable”, what is the “uncertainty”?

Weak annihilation (sub-subleading)

- **Bad news:** $\mathcal{O}(\Lambda_{\text{QCD}}^3/m_b^3)$ in rate, enhanced by $16\pi^2$
 ... concentrated at large E_ℓ , q^2 , and small m_X^2
 \Rightarrow enters all $|V_{ub}|$ extractions

Cancellation between: $\langle B | (\bar{b}\gamma^\mu P_L u) (\bar{u}\gamma_\mu P_L b) | B \rangle$
 $\langle B | (\bar{b}P_L u) (\bar{u}P_L b) | B \rangle$



(Bigi & Uraltsev; Voloshin; Leibovich, ZL, Wise)

Estimated, with large uncertainty, as:

$$\mathcal{O} \left[16\pi^2 \times \left(\frac{\Lambda_{\text{QCD}}}{m_b} \right)^3 \times \left(\begin{array}{c} \text{factorization} \\ \text{violation} \end{array} \right) \right] \sim 0.03 \left(\frac{f_B}{200 \text{ MeV}} \right)^2 \frac{B_2 - B_1}{0.1}$$

If $\sim 3\%$ uncertainty in total rate, then $\sim 15\%$ in $|V_{ub}|$ from lepton endpoint,
 $\lesssim 10\%$ in $|V_{ub}|$ from large q^2 region, less for $m_X < m_D$ (more rate included)

- **Constrain WA:** compare D^0 vs. D_s SL widths, or V_{ub} from B^\pm vs. B^0 decay

Large q^2 region

- Good: first few terms in OPE can be trusted

(Bauer, ZL, Luke '00)

full $\mathcal{O}(\alpha_s^2)$ result known

(Czarnecki & Melnikov '01)

Bad: expansion is more like in Λ_{QCD}/m_c and $\alpha_s(m_c)$ than at scale m_b

(Neubert '00)

- Combined q^2 & m_X cuts: more rate, scale goes up $m_c \Rightarrow \frac{m_b^2 - q_{\text{cut}}^2}{m_b \Lambda_{\text{QCD}}}$

(Bauer, ZL, Luke '01)

Cuts on (q^2, m_X)	included fraction of $b \rightarrow u\ell\bar{\nu}$ rate	error of $ V_{ub} $ $\delta m_b = 80/30 \text{ MeV}$
$6 \text{ GeV}^2, m_D$	46%	8%/5%
$8 \text{ GeV}^2, 1.7 \text{ GeV}$	33%	9%/6%
$(m_B - m_D)^2, m_D$	17%	15%/12%

Strategy: (i) reconstruct $p_\nu \Rightarrow q^2, m_X$; make cut on m_X as large as possible
(ii) for a given m_X cut, reduce q^2 cut to minimize overall uncertainty

Can get 30 – 40% of events, even with cuts away from $b \rightarrow c$ region

Summary for $|V_{ub}|$

- Total $B \rightarrow X_u \ell \bar{\nu}$ rate known precisely; phase space cuts seem unavoidable
 - $E_\ell > (m_B^2 - m_D^2)/2m_B$: simplest experimentally
 - ... even using $B \rightarrow X_s \gamma$ spectrum, corrections are $\mathcal{O}(\Lambda_{\text{QCD}}/m_b)$
 - ... only $\sim 10\%$ of phase space — inclusive enough?
 - $m_X^2 < m_D^2$: lots of rate but still sensitive to shape function
 - ... uncertainties increase rapidly if cut is significantly below m_D
 - $q^2 > (m_B - m_D)^2$: no (leading) shape function, expansion formally in Λ_{QCD}/m_c
 - combined q^2 and m_X cuts: less rate than pure m_X cut, good theoretical control
- ⇒ Tricky business, need to measure $|V_{ub}|$ in as many clean ways as possible, confidence will be gained by convergence of extractions

Wishlist for $|V_{ub}|$

Experiment:

- get the cuts as close to the charm threshold as possible
- improve measurement of $B \rightarrow X_s \gamma$ photon spectrum (lower cut) and try to use it directly instead of through parameterizations
- constrain WA by comparing $|V_{ub}|$ from B^\pm vs. B^0 , or D^0 vs. D_s SL widths

Theory:

- full α_s^2 corrections (beyond $\alpha_s^2 \beta_0$) known only for total rate and q^2 spectrum, not for other distributions

Both:

- precise determination of m_b — rate $\propto m_b^5$, even stronger sensitivity with cuts

Conclusions

Conclusions

- $|V_{cb}|$ is known at the $\sim 5\%$ level, error may soon become half of this
inclusive: consistency of moments; exclusive: $\mathcal{F}_*(1)$ from unquenched lattice
- Model independent $\sim 10\%$ $|V_{ub}|$ seems possible, ultimately similar to present $|V_{cb}|$
inclusive: neutrino reconstruction crucial; exclusive: needs unquenched lattice
- For both $|V_{cb}|$ and $|V_{ub}|$, important to pursue both inclusive and exclusive
- Progress in understanding exclusive heavy \rightarrow light form factors for $q^2 \ll m_B^2$
 $B \rightarrow \pi/\rho \ell \bar{\nu}$, $K^* \gamma$, $K^{(*)} \ell^+ \ell^-$ below the $\psi \Rightarrow$ increase sensitivity to new physics
... related to issues in factorization in charmless decays
- Theoretical limit for inclusive $|V_{cb}|$ and $|V_{ub}|$ appear to be about $\sim 1\%$ and $\sim 5\%$



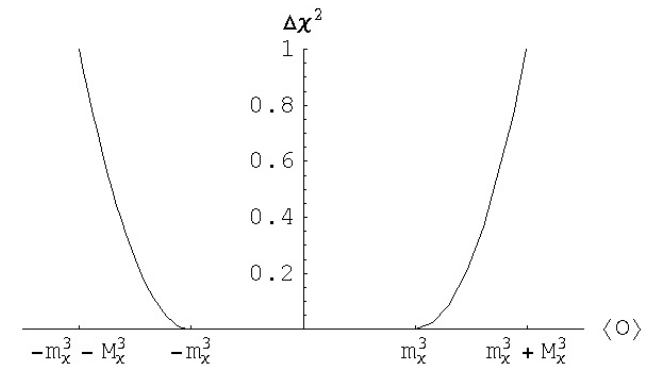
Extra slides

“Moments” — theoretical uncertainties

Define theoretical uncertainties, so it is not judged case-by-case and a posteriori
 Avoid large weight to an accurate measurement that cannot be computed reliably

- Unknown $1/m_b^3$ matrix elements — $\mathcal{O}(\Lambda_{\text{QCD}}^3)$ but no preferred value \Rightarrow add in fit:

$$\Delta\chi^2(m_\chi, M_\chi) = \begin{cases} 0, & |\langle \mathcal{O} \rangle| \leq m_\chi^3 \\ [|\langle \mathcal{O} \rangle| - m_\chi^3]^2 / M_\chi^6, & |\langle \mathcal{O} \rangle| > m_\chi^3 \end{cases}$$



Take $M_\chi = 0.5 \text{ GeV}$, and vary $0.5 \text{ GeV} < m_\chi < 1 \text{ GeV}$

- Uncomputed higher order terms — estimate using naive dimensional analysis:

- $(\alpha_s/4\pi)^2 \sim 0.0003$
- $(\alpha_s/4\pi)(\Lambda_{\text{QCD}}^2/m_b^2) \sim 0.0002$
- $\Lambda_{\text{QCD}}^4/(m_b^2 m_c^2) \sim 0.001$

Use relative error: $\sqrt{(0.001)^2 + (\text{last-computed}/2)^2}$

Results in $1S$ scheme

- Do fits both excluding (top) and including (bottom) BABAR data

m_χ [GeV]	χ^2	$ V_{cb} \times 10^3$	m_b^{1S} [GeV]
0.5	5.0	40.8 ± 0.9	4.74 ± 0.10
1.0	3.5	41.1 ± 0.9	4.74 ± 0.11
0.5	12.9	40.8 ± 0.7	4.74 ± 0.10
1.0	8.5	40.9 ± 0.8	4.76 ± 0.11

Sensitivity to m_χ is small ($1/m^3$ errors significant, but so are their correlations)

BABAR data increases $\chi^2/\text{d.o.f.}$ significantly — more later

Theoretical uncertainties important — neglecting them gives $\chi^2 = 81$ for 9 d.o.f.
Including only $1/m^3$ terms gives $\chi^2 = 21$ for 5 d.o.f.; much better (but still bad) fit

Results in different mass schemes

tree level, $\mathcal{O}(\alpha_s)$, $\mathcal{O}(\alpha_s^2\beta_0)$

better convergence in 1S
and PS schemes than in
pole or $\overline{\text{MS}}$

